



COMPLIMENTARY SIRIUSXM REFRESH SERVICE



SiriusXM has partnered with leading **Lot Service Providers** to ensure your pre-owned customers drive off happy.

For more information, please contact LSPRefresh@SiriusXM.com.



We're excited to report that SiriusXM has partnered with Lot Service Providers to help your dealership with SiriusXM radio pre-activation.

As these Lot Service Providers are visiting your dealership to perform their normal services, they will also:

- Pre-activate SiriusXM-equipped vehicles on your lot using the SiriusXM Dealer App to turn the radio on and ensure a seamless transition to the customer's trial subscription.
- Tag refreshed vehicles with a "SiriusXM Activated" sticker on the driver side window and place a SiriusXM brochure with channel line-up inside the vehicle as an indication this step has been completed.
- LSP will refresh the radios of all pre-owned vehicles they photograph or service for you.
- Your customers will enjoy 3-month trial subscriptions of SiriusXM.

Together with our Lot Service Providers, SiriusXM is committed to helping you deliver the best customer experience.

If your photographer or detail company is not featured here, contact us at LSPRefresh@SiriusXM.com with your Lot Service Provider information and we will contact them about partnership opportunities.

